



Press Release

[Immediately Release]

Royale Asia Swiftly Expands into the China Market Shenzhen Headquarter Provides Comprehensive International Courier and Logistics Solutions

(8 May 2007, Beijing Time) The Royale Asia Group, an independent services provider with 15 years of experience in international courier and logistics market, announced that it would expand into the mainland market in sole proprietary and independent operating mode. The headquarter of ROYALE CHINA – ROYALE International Freight Forwarding Agency (Shenzhen) Limited has been established in Shenzhen in Apr 07 as a flagship of the Group to develop China market. Following the group's successful path of business strategy to provide personalized one-stop international courier and logistics services, Royale China sets up its own sales network, promotional channels, distribution network as well as dispatching and client service center. It pledges to present the most convenient, efficient, diversified and high quality international express and logistics solutions to local and foreign organizations in Mainland China. In the forthcoming years, the Group will build extensive network of offices across 1st-tier provinces and cities in China including Beijing, Shanghai, Tianjing, Nanjing, Dalian, Chengdu and Guangzhou. Our ultimate goal is to become an industry giant and bridging our customers in China to the world.

Our Shenzhen office has commenced to service in Apr 2007. We offer plenty options of services from international courier to the most economy air freight service for bulk shipment. In addition, there are professional logistics solutions specially designed to fulfill the needs of wide range of industries including electronics, trading, manufacturing, printing, banking, finance, publishing and mass media. We are committed in delivering shipments from Shenzhen or other areas in Guangdong province or even Northern China to over 200 major cities worldwide in the shortest time.

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*Royale Asia Swiftly Expands into the China Market
Shenzhen Headquarter Provides Comprehensive International Courier and Logistics Solutions – Page 2*

In retrospect, the Group's Hong Kong branch – The Hong Kong Delivery Company Limited have served customers in Southern China via local strategic alliances. Our brand and services are recognized for being highly flexible, efficient and reliable with superior quality throughout the years. It has been proven by the discontinued patronage of the existing customers. Our independent business and operation model fosters the partnership with airlines, carriers and industry organizations. We have customized solutions to fit urgent needs of our clients in which provide NEXT DAY delivery of commercial documents, parcels and cargos to major cities of American, European, Asian and African countries.

Mr. Scott Morson, Regional General Manager of The Royale Asia Group said, "Since China became a member of the WTO and practiced open market policy, its foreign investments, imports and exports have surged rapidly. The economy is flourishing day by day, creating countless business opportunities for the international express delivery and logistics industry. As a matter of fact, we actively studied the China market from infrastructural development, industry evolution, and our key competitors to the user behaviors of different market segments in various provinces and cities so as to fully prepare for the long-term development of Royale China. With our rich experience within the industry, the swiftly expansion of China business and the establishment of Royale China will certainly lead the group into a new milestone."

Mr. Spencer Lam, Business Development Manager of the Group remarks, "Recently, our existing clients have setup offices successively in the mainland and the demand for our service is soaring. Hence, Royale China has decided to fully develop the Chinese market in the mode of independent operation and direct sales to keep the quality of our brand, operation and services. We have recruited professional sales force, fleet management crews and dedicated customer services personnel to setup own network of sales, operation and client service center. We believe that it's one of our competitive advantages in the market."

Interest parties, please visit www.royaleasia.com and www.royaleasia-china.com.cn to get further information of the Group and China office.



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*Royale Asia Swiftly Expands to the China Market
Shenzhen Headquarter Provides Comprehensive International Courier and Logistics Solutions – Page 3*

About Royale Asia – www.royaleasia.com

The Royale Asia Group, a wholly subsidiary of Royale International Couriers which is committed in providing integrated global express and logistics solutions to clients all over the world since 1993. The company has a comprehensive network of offices worldwide including New York, Los Angeles, London, Paris, Amsterdam, Cape Town, Johannesburg, Durban, Hong Kong, Sydney, Melbourne, Singapore, Seoul, Shanghai, Shenzhen, Tokyo, Bangkok, Manila and Taipei.

The Group places a high emphasis on flexible, reliable, efficiency and superior customer services. Our complete range of services including international courier services, hand carry and on board courier services, bulk mail distribution, warehousing and logistic solutions. We are also recognized as one of the major distributors of financial information and IPO publications.

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